



FILMING for a news package/as-live or story square

1. Film for 6 seconds then move
2. Keep the camera still
3. When you come to edit, you will be using anything from 0.5 seconds to 4 seconds in your edit. On average, it will be two to three seconds.
4. It is best practise to get around 5/6 seconds, in case there is a wobble on the tripod or the light changes etc. It is a safety net, and it means you have enough.
5. If you are doing a time lapse, then the shot will last longer, but again the viewer does not want to watch one particular shot for more than 5 seconds.
6. No panning when starting out! It is very hard to achieve on a mobile phone to get it smooth. It is something to attempt further in the future when you become more experienced and make sure your tripod can do it without jumping.
7. Always close ups. If you are filming something that is long, i.e. a row of people's faces, people lined up, prizes laid out on a table, then do it HAND HELD or with a gimbal, it looks better than a pan on a tripod.

